



DIRECT LICENSING GUIDELINES FOR PUBLIC PERFORMANCE & TRANSMISSION RIGHTS

BLUE SHAMROCK MUSIC

1. OUR DIRECT LICENSING GUIDELINES

- 1.1 The following guidelines form the Direct Licensing Policy of BLUE SHAMROCK MUSIC. Currently, we are not directly licensing any of our sound recordings or music videos for the purposes of Public performance or transmission.
- 1.2 Due to the associated administrative and legal costs with Direct Licensing it is not possible for us to offer any such licences for Public Performance or Transmission Within what would be considered as competitive rates. We will annually assess our Capacity to engage in Direct Licensing in consideration of the size and growth of our business.
- 1.3 Until such time as we commence Direct Licensing please contact the Phonographic Performance Company of Australia (PPCA) for any required licences for Public Performance or Transmission of any of our sound recordings or music videos. You may contact the PPCA via their website at www.pcca.com.au or by calling **(02) 8569 1111**.
- 1.4 Should you wish to comment or provide any feedback on our Direct Licensing Policy please do so by sending an e-mail to bradyss@optusnet.com.au or blueshamrockmusic@yahoo.com

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